

Department of Economic and Community Development Cannabis Workforce Development Manager

The Social Equity Council (SEC) in the Department of Economic and Community Development is seeking a Cannabis Workforce Development Manager to support the SEC across a variety of strategic priorities, perform research on an array cannabis workforce and education policy topics, manage and assist in the preparation of SEC and Cannabis Workforce communications, and analyze data sets and provide subsequent strategic recommendations to SEC Council. This position report directly to the Chief Workforce Officer of the Office of Workforce Strategy.

The Cannabis Workforce Development Manager will:

- Organize, inform, and support the creation of Cannabis Career Pathways for CT training participants with stackable credentials
- Develop new and improve existing Cannabis workforce curriculum in partnership with industry, training program providers and post-secondary institutions based on demand
- Support the preparation of presentations and reports for SEC and the public at large
- Distill and perform research to inform strategic policy recommendations on Cannabis workforce best practices
- Apply state and federal Cannabis regulatory information to inform the update of Cannabis Career Pathways Curriculum
- Support the SEC across active initiatives related to Cannabis workforce development and generate strategic recommendations to facilitate progress and completion of workforce-related projects
- Locate and analyze relevant data sets in support of Cannabis workforce initiatives
- Draft strategic communications and marketing plans to promote and support SEC Workforce Initiatives
- Provide website, social media, and other communications-related updates in regard to Cannabis workforce development priorities
- Serve on the Governor's Workforce Council Diversity, Equity, and Inclusion committee to ensure historically marginalized populations have access to Cannabis job training and workforce development opportunities
- Establish and manage a CT Cannabis Industry Sector Partnership

Qualifications and Skills

- 2+ years of related work experience
- Ability to write clear and concise communications across a variety of audiences
- Experience in Workforce Development, Curriculum or Pathway creation, preferred
 - Experience in a Cannabis Career Pathways (ex: horticulture, IT, Retail, Manufacturing, Food and Beverage), preferred
- Expert knowledge in Microsoft Office, including Microsoft Word, PowerPoint, Excel, Outlook, etc.
- Ability to distill and analyze complex data sets
- Effective, versatile, action-oriented, and dedicated to efficient productivity
- Strong organizational skills
- Ability to be flexible to changing needs and priorities

Compensation

- Salary: \$100,00 - \$120,000
- Full state benefits
- Job Class: TBD